

**DELIVERY OF DEGREE PROGRAMS THROUGH
DISTANCE EDUCATION TECHNOLOGY**

**REQUEST FOR AUTHORITY TO OFFER AN EXISTING ACADEMIC PROGRAM
THROUGH DISTANCE LEARNING TECHNOLOGIES
(Academic Affairs Policy 2.12, revised January 2014)**

1. University or College

University of Louisiana at Lafayette

2. Name, Phone and Email Address of contact person for questions regarding this request

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3. Name of Degree Program and CIP Classification

Bachelor of Science in Business Administration, CIP 52.0201

4. List the initial date of implementation

Fall 2019

5. Briefly describe the program. If there are any differences (e.g., curriculum, admission, graduation requirements, etc.) between the program to be delivered via distance learning and the program offered through traditional delivery modes, explain and provide a rationale for the differences.

The purpose of the online Bachelor of Science in Business Administration (BSBA) is to provide an alternative avenue for students to complete a business degree. The curriculum content and degree requirements for the online version of the BSBA degree program are identical to those of the traditional (face-to-face) BSBA degree in Management. The coursework is designed to help students develop management skills needed to work in many different business areas and industries. For students who are currently employed, this online format can be an effective way to develop management skills and earn credentials generally needed for managerial positions.

The program will appeal to traditional, non-traditional, and adult students. Many students who have "stopped out" of completing their degree will now be able to complete the requirements in a learning format that may more easily accommodate a work schedule or family commitments. The program will appeal to students with a wide

range of experiences, including those with little or no prior college education or work experience.

The objectives of this program are as follows: (1) to provide a degree that is more affordable, flexible, and accommodating to students with a wide-range of experiences (including those with little or no prior college-education or work experience) through an online medium; (2) to serve those students in an innovative way that is capable of assessing learning outcomes while ensuring effective student support systems; (3) to address the State's goal of increasing the educational attainment of the adult population to the Southern Regional Education Board's average. Students enrolled in this program can develop the skills and business acumen needed in today's business environment.

Pursuing a degree in Management can open up a wealth of business careers for students and positively impact their earning potential. The students will develop skills that will afford them opportunities to pursue positions as entrepreneurs, team leaders, strategic planners, real estate managers, professional consultants, education administrators, line/sales/division/staff/production/construction/food service managers, human resource officers, purchasing agents, nonprofit executives, project managers, business analysts and more. The degree program also prepares students for graduate-level study.

6. Briefly describe the extent to which the program will be offered via distance learning.

The program will be delivered 100% online. Courses taken prior to admission in the program may have been taken online or face-to-face.

7. Describe distance learning technologies which will be used to offer the proposed program.

All hybrid/online courses must use the University's learning management system, Moodle, to deliver the course. However, this standard does not limit use of additional hardware and software for the successful delivery of course learning outcomes.

In addition, the Office of Distance Learning maintains an instructional technology toolkit, referred to as EDUTools (<http://distancelearning.louisiana.edu/edutools>). The instructional technologies included in EDUTools have been tested by distance learning staff and can be integrated into the learning management system by faculty. This toolkit includes the following types of tools:

- academic integrity tools (virtual proctoring and plagiarism detection);
- collaborative tools (video based discussion forums); and
- video-conferencing / video tools (synchronous and asynchronous).

8. Indicate where (city/town and parish) the proposed program will be offered.

The program will originate in Lafayette, Louisiana, within Lafayette Parish, and will be disseminated across the United States. All U.S. states require post-secondary educational institutions to be legally authorized to provide post-secondary educational instruction in their states. Many of these state laws and regulations also apply to online, distance, and correspondence educational instruction offered in that particular state. Each of the University of Louisiana at Lafayette's online programs must be authorized in each state prior to offering those courses or programs to students residing therein. UL Lafayette is a member of the State Authorization Reciprocity Agreements, commonly referred to as NC-SARA. Please visit this link for two updated lists of the states in which UL Lafayette is authorized to deliver courses and programs through distance learning technologies - <http://online.louisiana.edu/about-us/state-authorization>.

9. Describe processes in place to ensure that students have structured access to faculty.

Students have access to faculty through a variety of means, including telephone, email, audio/video chat, discussion forums, and face-to-face contact, depending on student preference and proximity to campus. Faculty members — both remote and full-time — are required to maintain office hours when they are available for student contact. Moreover, faculty contact information is to be included in the course syllabus and inside the learning management system. A set of questions in the Student Evaluation of Instruction provides a mechanism for students to report on the availability of the instructor.

If this is the campus' first request for approval to offer 50% or more of a program electronically, upon approval by the Board of Regents the campus must submit notification to the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) prior to implementation. Once the SACSCOC provides a letter acknowledging acceptance of this notification to the campus, a copy should be provided to the Board of Regents.



Provost/ Vice President for Academic Affairs

10-15-18

Date



President/Campus Head (or Authorized Signature)

System Head (or Authorized Signature)