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Professional Land and Resource Management, B.S.B.A.

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Degree Awarded: Bachelor of Science in Business Administration

Total Credit Hours: 120-122

Career Opportunities: Industries dealing with land, natural sources, and environmental management issues

General Education Core Curriculum

[Core Curriculum](#)

Freshman Year

Required Courses

- UNIV 100 – First Year Seminar **3 Credit(s)**
- ECON 201 – Principles of Macroeconomics **3 Credit(s)** †
- ENGL 101 – Introduction to Academic Writing **3 Credit(s)**
- ENGL 102 – Writing and Research About Culture **3 Credit(s)**
- GEOL 105 – Geology and Man **3 Credit(s)**
- GEOL 106 – Earth History **3 Credit(s)**
- INFX 205 – Information Technology and Data Applications **3 Credit(s)**

- MATH 103 – Applied College Algebra Fundamentals **3 Credit(s)**
and
- MATH 104 – Applied College Algebra Fundamentals Practicum **2 Credit(s)**
or
- MATH 105 – Applied College Algebra **3 Credit(s)**

Note:

† Students must earn a "C" or better in each major course and each common body of knowledge (CBK) course.

Electives

History (3 Credits)

Choose from the General Education Core list of History courses.

Free elective (3 Credits)

No more than 4 hours from KNEA in degree.

Total: 30-32 Credits

Sophomore Year

Required Courses

- ACCT 201 – Introduction to Financial Accounting **3 Credit(s)** †
- ACCT 202 – Introduction to Managerial Accounting **3 Credit(s)** †
- ECON 202 – Principles of Microeconomics **3 Credit(s)** †
- MATH 250 – Survey of Calculus **3 Credit(s)**
- PHIL 316 – Professional Ethics **3 Credit(s)**
- QMET 251 – Fundamentals of Business Statistics **3 Credit(s)** †

Note:

† Students must earn a "C" or better in each major course and each common body of knowledge (CBK) course.

Electives

English Literature (3 Credits)

Choose from the General Education Core list of Literature courses.

Social/Behavioral Sciences (3 Credits)

- ANTH 201 – Cultural Anthropology **3 Credit(s)**
- POLS 220 – World Politics **3 Credit(s)**
- POLS 360 – International Relations **3 Credit(s)**
- POLS 425G – Middle Eastern Politics **3 Credit(s)**
- POLS 467G – International Ethics and Law **3 Credit(s)**
- SOCI 100 – General Sociology **3 Credit(s)**
- SOCI 310 – Minority Groups **3 Credit(s)** or
- PSYC 110 – Introduction to Psychology (for Non-Majors) **3 Credit(s)**

Communication (3 Credits)

- CMCN 100 – Principles of Human Communication **3 Credit(s)**
- CMCN 310 – Public Speaking **3 Credit(s)**

Natural Sciences (3 Credits)

Choose from a BIOL course or ENV5 150.

Total: 30 Credits

Junior Year

Required Courses

- BLAW 310 – The Legal Environment of Business **3 Credit(s)** †
- MGMT 303 – Information Systems **3 Credit(s)** †
- BSAT 382 – Operations Management **3 Credit(s)** †
- FNAN 300 – Business Finance **3 Credit(s)** †
- GEOL 355 – Environmental Geology **3 Credit(s)**
- MGMT 320 – Management of Behavior and Organizations **3 Credit(s)** †
- PLRM 375 – Fundamentals of Petroleum Land Management Seminar **3 Credit(s)** †
- PLRM 376 – Fundamentals of Petroleum Land Management Seminar II **3 Credit(s)** †
- MKTG 345 – Principles of Marketing **3 Credit(s)** †
- QMET 352 – Advanced Business Statistics **3 Credit(s)**

Note:

† Students must earn a "C" or better in each major course and each common body of knowledge (CBK) course.

Total: 30 Credits

Senior Year

Required Courses

- BLAW 320 - Louisiana Mineral Law **3 Credit(s)** †
- BLAW 435 - Environmental Law **3 Credit(s)** †
- MGMT 380 - Leadership **3 Credit(s)** †
- MGMT 425 - International Management **3 Credit(s)** †
- PLRM 475 - Internship in Petroleum Land Management **3 Credit(s)** †
- MGMT 490 - Strategic Management **3 Credit(s)** † *(Must be taken in last semester.)*

Electives

Business (6 Credits)

Choose 6 credits from 300 or 400 level business electives or other elective approved by department head.

Free elective (3 Credits)

Fine Arts (3 Credits)

Choose from the [General Education Core](#) list of Fine Arts courses.

Total: 30 Credits

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University of Louisiana at Lafayette
104 E. University Circle
Lafayette, LA 70503
(337) 482-1000
webmaster@louisiana.edu

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