

# MINUTES

## BOARD OF REGENTS

December 10, 2015

The Board of Regents met in session at 12:38 p.m., Thursday, December 10, 2015, in the Thomas Jefferson Room 1-136, Claiborne Building, 1201 North Third Street, Baton Rouge, Louisiana. Chair Roy Martin called the meeting to order.

### ROLL CALL

Executive Assistant Carolyn Blanchard called the roll, and a quorum was established.

#### Present for the meeting were:

Roy Martin III, Chair  
Richard Lipsey, Vice Chair  
Joseph Farr, Secretary  
Mark Abraham  
Claudia Adley  
Marty Chabert  
Joel Dupré  
William Fenstermaker  
Robert Levy  
William Gray Stream  
Collis Temple III

#### Absent for the meeting were:

Raymond Brandt  
Chris Gorman  
Patrick Harrington  
Edward Markle  
Joseph Wiley

### PUBLIC COMMENTS

Chair Martin noted that no written requests were received for public comments and asked whether the audience had any comments at the time. There were none.

### APPROVAL OF THE MINUTES OF OCTOBER 28, 2015

**On motion of Regent Temple, seconded by Regent Fenstermaker, the Board voted unanimously to approve the minutes of October 28, 2015.**

### **REPORTS AND RECOMMENDATIONS**

**On motion of Regent Fenstermaker, seconded by Regent Dupré, the Board voted unanimously to approve all Committee recommendations from the December 10, 2015 Committee meetings.**

## ACADEMIC AND STUDENT AFFAIRS COMMITTEE

### ACADEMIC PROGRAMS

#### A. Letter of Intent

1. MS in Informatics at the University of Louisiana at Lafayette

**Approve the Letter of Intent to develop a proposal for a Master of Science in Informatics at the University of Louisiana at Lafayette.**

#### B. Program Proposals

1. AS in Engineering Technology at Northwestern State University
2. PBC in Business Analytics at Northwestern State University

**Conditional approval of the AS in Engineering Technology, with a progress report due by June 1, 2017, and approval of the PBC in Business Analytics at Northwestern State University.**

#### C. Program Reinstatements

1. MATs in Special Education (Gr 1-5) and (Gr 6-12) at Nicholls State University

**Conditional approval of the reinstatement of the MAT in Elementary Education and Special Education M/M, Grades 1-5 and the MAT in Secondary Education and Special Education M/M, Grades 6-12 at Nicholls State University.**

### CENTER OF EXCELLENCE: SEED CENTER FOR WORKFORCE EXCELLENCE AT McNEESE STATE UNIVERSITY (Continued Designation)

**Full approval of continued designation of the Southwest Economic and Entrepreneurial Development (SEED) Center for Workforce Excellence (CWE) at McNeese State University, with a report and proposal for continued designation as a CWE due by December 1, 2020.**

MILITARY AND VETERAN FRIENDLY CAMPUS – INITIAL DESIGNATION  
(4 INSTITUTIONS)

**Approval to forward the following institutions' applications to the Governor with an endorsement as having met requirements to receive the initial designation of Governor's Military and Veteran Friendly Campus:**

- Grambling State University
- Louisiana Tech University
- Southern University and A&M College
- University of Louisiana at Monroe

CONSENT AGENDA

**Approve the items on the Consent Agenda as listed below:**

**A. Research Centers/Institutes**

1. Professional Sales Institute at LSU and A&M College (Full Approval)
2. LSU Hurricane Center (Reauthorization)

**B. Routine Staff Reports**

1. Staff Approvals of Routine Academic Requests
2. Progress Reports for Conditionally Approved Programs/Units
3. Past Due Reports
4. Letters of Intent/Proposals in the Queue

**FINANCE COMMITTEE**

APPROVAL OF THE RESPONSE TO ACT 462 OF THE 2014 REGULAR LEGISLATIVE SESSION

**Approve the proposed outcomes-based funding formula and submit the report to the Senate Committee on Education, the Senate Committee on Finance, the House Committee on Education, and the House Committee on Appropriations not later than January 31, 2016.**

**PLANNING, RESEARCH AND PERFORMANCE COMMITTEE**

CONSENT AGENDA

**Approve the items on the Consent Agenda as listed below:**

**A. R.S. 17:1808 (Licensure)**

1. License Renewals (Columbia University Teachers College, University of Wisconsin Milwaukee, Western Governors University)

### **Proprietary Schools Advisory Commission**

- 1. Initial Licenses (Accelerated Dental Assisting Academy in Hammond, Assist to Succeed, New Orleans Culinary and Hospitality Institute, Inc.)**
- 2. AOS Degree Application (ITI Technical College)**
- 3. License Renewals**
  - a. Academy of Interactive Entertainment (09/22/10)**
  - b. Acadiana Area Career College - A Division of Blue Cliff College (09/28/12)**
  - c. Advantage Dental Academy, LLC (09/25/14)**
  - d. American School of Business (09/24/09)**
  - e. Ayers Career College (10/25/90)**
  - f. Becker Professional Education--New Orleans (10/24/96)**
  - g. The Captain School, LLC (09/22/11)**
  - h. Cardiovascular Technology Training (09/27/07)**
  - i. Coastal College--Baton Rouge (09/28/00)**
  - j. Coastal Truck Driving School of New Orleans (09/25/14)**
  - k. Compass Career College (09/23/04)**
  - l. Crosby Court Reporting Center (10/28/93)**
  - m. Delta College, Inc. (10/26/95)**
  - n. Delta College, Slidell Branch (09/23/04)**
  - o. Dental Assisting Academy of Louisiana (09/25/14)**
  - p. Diesel Driving Academy--Shreveport (06/21/73)**
  - q. Eastern College of Health Vocations (10/28/99)**
  - r. McCann School of Business and Technology (formerly Career Technical College) (09/28/06)**
  - s. McCann School of Business and Technology (formerly Career Technical College of Shreveport (09/28/06)**
  - t. Mia's Medical Academy, LLC (09/25/14)**
  - u. Nursing Assistant Network Association (10/27/94)**
  - v. Pelican Chapter, Associated Builders and Contractors, Inc., Training Center -- Baton Rouge Campus (09/27/12)**
  - w. Pelican Chapter, Associated Builders and Contractors, Inc., Training Center -- Southwest Campus (09/27/12)**
  - x. Saint Agatha Career School, LLC (09/22/11)**
  - y. Spartan College of Aeronautics and Technology (09/26/13)**
  - z. Sparx Welding & Technology Institute (08/26/10)**
  - aa. Thomas Training & Development Center, Inc. (10/26/95)**
  - bb. Unitech Training Academy, West Monroe (09/23/04)**
  - cc. The World's Only Tattoo School, LLC (09/27/07)**

### **GRAD ACT**

A. Recommendations of the GRAD Act Review Panel as Required by ACT 741 of 2010

**Receive the Report submitted by the GRAD Act Review Panel.**

## **SPONSORED PROGRAMS COMMITTEE**

### **UPDATE: REVISIONS OF BOARD OF REGENTS SUPPORT FUND FY 2016-2017 PLAN AND BUDGET**

**This update was for informational purposes only. The Senior Staff will bring final recommendations to the Sponsored Programs Committee and the Board in January 2016.**

## **NOMINATING COMMITTEE**

### **NOMINATION OF BOARD OFFICERS FOR 2016**

**Approve the following slate of Board Officers for 2016:**

**Chair:** Regent Richard Lipsey  
**Vice Chairman:** Regent Edward Markle  
**Secretary:** Regent Joseph Farr

### **NOMINATION OF NON-OFFICER MEMBERS TO SERVE ON THE EXECUTIVE COMMITTEE FOR 2016**

**Approve the following nominations for non-officer members to serve on the Executive Committee for 2016:**

- Regent Marty Chabert
- Regent Robert Levy
- Regent Roy Martin III
- Regent Collis Temple III

### **TWO REPRESENTATIVES TO SERVE ON THE LOUISIANA STUDENT FINANCIAL ASSISTANCE COMMISSION**

**Approve the following nominations for two representatives to serve on the Louisiana Student Financial Assistance Commission:**

- Regent Collis Temple III
- Dr. Larry Tremblay, Board of Regents

## **EXECUTIVE COMMITTEE**

### ANNUAL EVALUATION OF THE COMMISSIONER OF HIGHER EDUCATION

No motions or votes were taken during the Executive Session.

Chair Martin thanked Commissioner Rallo for an excellent year and stated that he looks forward to working with him next year.

### REPORTS AND RECOMMENDATIONS BY THE COMMISSIONER OF HIGHER EDUCATION

Commissioner Rallo discussed marketing initiatives for the “Elevate Louisiana!” campaign. (See Attachments A and B.)

Dr. Lisa Vosper, Associate Commissioner for Workforce Education and Training, reminded the Board that the Commissioner, through his statewide #RalloTour and statewide roundtable discussions has informed the state of what the Board of Regents is and what it does. Dr. Vosper noted that the Stakeholder Collaborative and the Work Groups were invaluable, as was the comprehensive engagement work that took place during the strategic impact process. Through that process, she said, the Board, System Presidents, Board of Regents’ staff, campus leadership, faculty and students participated in workshops and a lab that led to the development of a unified tagline and associated goals, “Elevate Louisiana! – Educate and Innovate.” Dr. Vosper went on to speak about the successful gubernatorial conversations held this fall and informed the Board that students have been engaged in these conversations as well. Going forward, the recommendations that have and will come from the Collaborative’s on-going work will be transmitted to the Governor-elect and the new administration.

Dr. Katara Williams, Assistant Commissioner for Public Affairs, discussed the communication strategy for the “Elevate Louisiana” campaign. She mentioned that the message to “Elevate Louisiana” is a tagline for the unified direction of higher education. The Council of Student Body Presidents (COSBP) members have accepted the responsibility of being

ambassadors for “Choose Louisiana” which is a sub-campaign for “Elevate Louisiana.” She informed the Board that Regent Patrick Harrington has been very active in this project. Dr. Williams concluded her presentation with a video entitled, “Choose Louisiana” which engaged students and compelled them to elaborate on why they enrolled at a Louisiana higher education institution.

Dr. Larry Tremblay, Deputy Commissioner for Planning, Research and Academic Affairs, reminded the Board that the Master Plan adopted in 2011 had over 90 measures. He informed the Board that the revised Master Plan will have fewer measures and will align with the outcome-based funding formula.

#### OTHER BUSINESS

Other business introduced by Chair Martin included:

- A plaque was presented to Regent Mark Abraham who was recently elected as State Representative in the Lake Charles area. Regent Abraham thanked the Board for the time he spent on the Board and looked forward to working with the Board in the future through the legislature.

#### ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned at 12:50 p.m.

# Attachment A



## Elevate Louisiana!

### Educate & Innovate

Louisiana's goals for the higher education system



#### Educate

**“Educate through Higher Education to Improve Lives and Create a Strong Workforce.”**

*Enable Louisiana's working age population to participate in and complete a degree/credential program to improve their lives and deliver the workforce needed to support the state's economic expansion.*



#### Innovate

**“Innovate to Build Louisiana's Economy.”**

*Invest strategically in research that supports innovation and economic development.*



# Attachment B

