

Claire Pettit Arabie

From: Dawn Benoit <dawn.benoit@louisiana.edu>
Sent: Tuesday, November 6, 2018 9:35 AM
To: Aimee D Bullinger; Elizabeth Rose
Cc: Claire Pettit Arabie; laura.colligan@louisiana.edu
Subject: FW: FOR REVIEW: partner site redesign documents
Attachments: LA_UL_PS_LAUNCH-DECK_100118_UR.pdf; LA_ULL_PartnerSite_UR_102318.docx

Aimee and Elizabeth, we requested that AP update the degree.louisiana.edu website due to multiple inefficiencies for students to access needed information for the MBA and RN to BSN programs. We would appreciate your review and feedback on the attached plan they have proposed to us. We are striving to give them your and our feedback by this Friday. Please let us know if that is feasible for your schedule.

Thank you,

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From: Diana Childress <Diana.Childress@academicpartnerships.com>
Sent: Wednesday, October 31, 2018 9:47 PM
To: Claire Pettit Arabie <claire@louisiana.edu>; Dawn Benoit <dawn.benoit@louisiana.edu>
Cc: Diana Childress <Diana.Childress@academicpartnerships.com>; Treava Lewandowski <treava.lewandowski@academicpartnerships.com>
Subject: FOR REVIEW: partner site redesign documents

Claire and Dawn,

Attached please find the design mock-up and accompanying word document for the partner site redesign. Please look these over and let me know what you think. With the majority of the content coming from the existing site, ideally the review will go quickly. We respectfully request feedback by Tue 11/6 COB.

Early indications point to very, very good results with this redesign approach. I am super excited to move this forward with you as part of our quest to drive growth in enrollments for all programs.

Thanks in advance for your feedback,

Di

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