

# MINUTES

## BOARD OF REGENTS

March 21, 2012

The Board of Regents met in session at 1:58 p.m., Wednesday, March 21, 2012, in the Louisiana Purchase Room, Claiborne Building, 1201 North Third Street, Baton Rouge, Louisiana. Chairman Robert Levy called the meeting to order. Executive Assistant Carolyn Blanchard called the roll and a quorum was established.

Present for the meeting were:

Robert Levy, Chairman  
Joseph Wiley, Secretary  
Scott Ballard  
Joseph Farr  
William Fenstermaker  
Chris Gorman  
Donna Klein  
Roy Martin III  
W. Clinton Rasberry, Jr.  
Albert Sam II  
Victor Stelly  
Harold Stokes

Absent from the meeting were:

Charlotte Bollinger, Vice Chair  
Robert Bruno  
Maurice Durbin  
John Mineo IV

PUBLIC COMMENTS

Chairman Levy noted that no written requests were received for public comments and asked whether the audience had any comments at the time. There were none.

APPROVAL OF THE MINUTES OF FEBRUARY 28, 2012

**On motion of Regent Klein, seconded by Regent Wiley, the Board voted unanimously to approve the minutes of February 28, 2012.**

REPORTS AND RECOMMENDATIONS BY THE COMMISSIONER OF HIGHER EDUCATION

Commissioner of Higher Education Jim Purcell presented remarks regarding a recent book he read entitled “The Coming Jobs War” by Jim Clifton, Chairman and CEO of Gallup. Dr. Purcell said that everyone in the world wants a *good job*, and that Mr. Clifton describes in his book how this fact will affect all leadership decisions as countries wage war to produce the best jobs. Several quotes from the book include: “A *good job* is a job with a paycheck from an employer and steady work that averages 30+ hours per week”; and “The lack of good jobs will become the root cause of almost all world problems that American and other countries will attempt to deal with through humanitarian aid, military force, and politics.”

Dr. Purcell commented that America holds a special place in the global economy. He quoted Mr. Clifton, saying, “The Baby Boomers ...fought and won the Jobs War of 1970-2000 ...through entrepreneurship and innovation...that created millions of small, medium, and large companies - primarily small and medium companies - all over the country. “ “Although the United States has a much higher Gross Domestic Product (GDP), it now has a tiny GDP growth- about 2% per year. China has a much lower GDP, but its GDP is increasing at nearly 10% annually.” He added that Mr. Clifton indicated “There are slightly more than 300 million Americans. Of the more than 150 million Americans who want a job outside the home, 15 million are unemployed and 15 million are significantly underemployed.”

Dr. Purcell pointed to four things needed in order to win the jobs war: (1) recognize that the most important solutions are local; (2) have your whole city wage a war for jobs; (3) align efforts citywide; and (4) don’t allow your local constituencies to look to Washington. He said that all prosperous cities have a self-organized group of talented people influencing and guiding them. He also spoke about the need to change attitudes.

## REPORT AND RECOMMENDATIONS

### PLANNING, RESEARCH AND PERFORMANCE COMMITTEE

On behalf of Regent Stelly, Chair of the Planning, Research and Performance Committee, Dr. Larry Tremblay, Deputy Commissioner for Planning, Research and Academic Affairs, presented the Planning, Research and Performance Committee Report of March 21, 2012.

### CONSENT AGENDA

**On motion of Regent Stelly, seconded by Regent Fenstermaker, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the items under the Consent Agenda.**

**1. R.S. 17:1808 (Licensure)**

- **Initial License** (*Aspen University, Jones International University*)
- **License Renewals** (*Frontier Nursing University, Virginia College*)

**2. Proprietary Schools**

- **Initial Licenses** (*Healthcare and More, Pet Grooming Academy of Louisiana*)
- **License Renewals** (*Baton Rouge School of Court Reporting, Blue Cliff College-Lafayette, Central Louisiana School for Dental Assistants, Coastal College-Hammond, Court Reporting Institute of Louisiana, Creative Floral Design School, LLC, Dryades YMCA School of Commerce, ITI Technical College, Kaplan, Inc.-Baton Rouge, Lafourche Merchant Marine Training Services, Louisiana Dental Assistant School, LLC, Moore Career College, Inc., Multicultural Educational Community Center of Achievement, Inc., Tulsa Welding School-Jacksonville Campus, WyoTech-Florida*)

**MASTER PLAN FOR PUBLIC POSTSECONDARY EDUCATION IN LOUISIANA: 2011-2025 (Revisions Based on HCR 30 of 2011)**

**On motion of Regent Stelly, seconded by Regent Fenstermaker, the Board voted unanimously to accept the recommendation of the Planning, Research and Performance Committee to approve the revisions to the Master Plan for Postsecondary Education in Louisiana: 2011 reflecting the Board's action at its February meeting regarding role, scope and mission designations for Louisiana's public institutions of postsecondary education.**