



PROPOSAL FOR SUPPORT

Renovation of the Materials Testing Laboratory College of Engineering University of Louisiana at Lafayette

(September 27, 2016)

Introduction – The College of Engineering at the University of Louisiana at Lafayette has identified Materials Development as a key teaching and research component required across all six departments including Chemical, Civil, Electrical & Computer, Mechanical and Petroleum Engineering as well as Industrial Technology. Formal courses on the topic of materials for use in energy, chemical, construction, and electrical component manufacturing have been designed and taught in the College for the past 10 years. Many of these courses include a required student experience in the Materials Testing Laboratory where they conduct testing and development activities. An important interest area for the laboratory is the stability and development of new materials for piping systems and energy storage.

The Materials Testing Laboratory supports over 300 students and 10 faculty each year. It is a high profile laboratory that is used by all departments in the college, other departments throughout campus, and visiting faculty from other universities. Additionally, a significant level of undergraduate student research as well as a large volume of graduate research (MS and PhD) is performed within this laboratory.

Request – The laboratory is over 20 years old, therefore, securing funding to renovate the lab is a top priority for the Dean of Engineering and crucial for furthering the academic and research mission of the College. Funding will be used to set up new equipment and reconfigure test systems and sample storage.

Currently a matching opportunity is available for laboratory facility donations to the College of Engineering. ***A generous commitment of \$60,000 from Atmos Energy will be matched with \$30,000 from a private donor and \$20,000 from the university.*** With a total of \$110,000 in hand, the laboratory will be renovated and updated for use by our students and faculty.

Recognition – A plaque honoring Atmos Energy's investment will be prominently placed in the lab for all 300 students and 10 faculty members to see each year.

A Proposal to the Dore' Family Foundation

The Dore' Family Foundation's commitment to education, economic development and the State of Louisiana's future and stability align with initiatives taking place on the UL Lafayette campus. The University is poised to be a leader in both the private and public sector through the efforts of our students and faculty. Your investment in these projects will allow students to pursue a quality education that will prepare them for the career of their choice, while also making Louisiana a better place to live and work.

Requested Amount: **\$620,000**

Gift structured as follows:

B.I. Moody III College of Business Administration <i>Dore' Student Lounge</i>	\$500,000
College of Liberal Arts <i>Endowed Professorships for the Governor Kathleen Blanco Public Policy Center</i>	\$120,000
<i>Board of Regents Match</i>	<u>\$80,000</u>
Total Gift Impact	\$200,000

B.I. MOODY III COLLEGE OF BUSINESS ADMINISTRATION**\$500,000**

Maraist Financial Services Lab
Dore' Student Lounge

The Maraist Financial Services Lab and Student Lounge are part of a larger plan for continuous improvements to the facility renovations for the Moody College of Business. This \$5.5 million combined project has direct relevance to job creation and economic development within the regional business community. While traditional business curricula are often geared more toward the theoretical side, the primary goal of the lab is to provide Moody College of Business students the opportunity to develop advanced skills in an environment that simulates the modern business world and ultimately positions them as employees-of-choice with industry recruiters. Construction of this project begins in July.

Today the student lounge in F. G. Mouton, positioned as the primary entryway for the Maraist Financial Services Lab, has few pieces of furniture and low student usage. Through this gift, the college will renovate and create a highly functional student study space that encourages students to engage. Updating the space will provide an area where students can individually study or meet in groups to work together on projects and practice presentations using similar equipment to what they will use in classrooms and in industry. The updated Student Lounge will include vibrant, modern, learning-conducive surroundings and furnishings, making it a hub of student activity, and for nearly 2,000 students daily who traffic the building. Your investment will contribute to both build out of the physical space and provide endowment to assure sustainability and long-term maintenance for the Student Lounge.

In grateful recognition of your \$500,000 contribution, a member of the Dore' Family will serve on the Founder's Circle, the advisory board for the Maraist Financial Services Lab. The Dore' Family legacy will also be honored through permanent and personalized signage.

COLLEGE OF LIBERAL ARTS

\$120,000

The Governor Kathleen Babineaux Blanco Public Policy Center
Endowed Professorships (2)

Kathleen Babineaux Blanco, the 54th Governor of Louisiana, provided Louisiana with visionary political and moral leadership and made Louisiana a better place to live and work for all its citizens. Serving as state representative, public service commissioner, and lieutenant governor prior to her election as governor, Kathleen Blanco built an unmatched legacy of pragmatic, compassionate, and honorable public service over her 24 years of public life. To celebrate Governor Blanco's remarkable legacy and to help ensure that her tradition of exemplary public work lives on, the University of Louisiana at Lafayette is poised to launch the new Governor Kathleen Babineaux Blanco Public Policy Center.

The Blanco Center will focus on developing real-world solutions to issues across several domains: governmental ethics, criminal justice reform, poverty and inequality, education, healthcare, and economic development. It will serve as an independent, interdisciplinary research facility, bringing together experts from diverse academic backgrounds to conduct cross-cutting research, generate and analyze data, write grants, teach, and provide technical assistance and training for community leaders and elected officials. Fully staffed, the Center will make a valuable and significant contribution to the development of good public policy in the state of Louisiana and the nation.

In order to accomplish this ambitious goal of creating a policy center that will have positive effects on the future of Louisiana and the country, UL seeks to raise a total of \$2,400,000. Phase I includes \$400,000 for the Center renovation in the Library to house staff and Governor Blanco's original papers. \$1 million will fund professorships, programming and research. Under the leadership of the Director, your investment will fund programs like faculty research stipends, undergraduate research, internship, ethics trainings for governmental officials, and economic development activities. Phase II will be to raise a \$1 million Chair to expand the work of the Center.

Many of Kathleen and Raymond's friends and supporters care deeply about public policy issues that affect Louisiana and beyond. **We have an opportunity until June 30th, 2016 to take advantage on the last chance to get a 60:40 match from the Louisiana Board of Regents.** Any completed gift of \$60,000 funding professorships before June 30th will be matched at \$40,000. We respectfully request the Dore' Family Foundation fund two professorships for a total gift of \$120,000. The naming of these professorships will be your choice; the earnings will benefit the Public Policy Center. Current earnings at the UL Foundation are at 4.5% so your gift will generate approximately \$9,000 annually for the Public Policy Center into perpetuity.

CONCLUSION

The opportunities presented enable the Dore' family to continue to build its legacy in Louisiana and at UL Lafayette. Your generosity will directly benefit countless students, faculty and the broader community. In addition to influencing thousands of students annually, your commitment to fund these projects will directly affect the economy and policy of our community, state and potentially the country. UL Lafayette graduates will have opportunities to train in the latest technology, and the Dore' Family will have contributed to students who are better prepared for the workforce and community engagement. The success of our vision is dependent upon the involvement of alumni and friends who believe in, and continue to invest in, the future of UL Lafayette and its students.

You may choose to fund this proposal outright or through a multi-year pledge. A three-year pledge would have the following payment schedule, for example:

Suggested 3-year Pledge Payment Schedule	June, 2017	2018	2019
Moody College of Business			
Student Lab	\$100,000	\$200,000	\$200,000
College of Liberal Arts			
Governor Kathleen Blanco Public Policy Center	\$120,000		
Total	\$220,000	\$200,000	\$200,000
Grand Total	\$620,000		

UL Lafayette Contacts:

Rae Robinson Brodnax, Director of Development for Moody College of Business
337.482.5753 or 337.349.1087 (cell), rae.brodnax@louisiana.edu

Pilar Blanco Eble, Director of Development for College of Liberal Arts
337.281.7255 (cell) pilar@louisiana.edu

BCBSLA Foundation: UL Lafayette New Horizons LOI

**Using Mobile Technology to Provide Real Time Feedback on Healthy Behaviors
at a Cancer Service Center**

Summary: This project will use mobile activity monitors for current or recovery cancer patients. Cancer causes loss of muscle and depression both of which can be modified with physical activity. We will examine if access to mobile physical activity/sleep monitors can help maintain quality of life and manage depression.

Partners: The project will involve the School of Kinesiology and Miles Perrett Cancer Services, a haven for individuals and their families fighting, surviving and living with cancer.

Statement of Needs: According to the National Cancer Institute, Louisiana has a high incidence of all site cancer at 47.8 per 100,000 citizens. The healthy score benchmark is less than 39 incidences per 100,000. Certain parishes have considerably higher incidence rate, particularly in Lafayette Parish at 50.9 and is the location of the proposed pilot project. Cancer is a disease that effects more than just a site or specific tissue. It is known to cause cachexia (loss of muscle mass) effecting functional capacity as well as causing high levels of stress and anxiety. Work published by the School of Kinesiology at the University of Louisiana at Lafayette provided evidence that structured physical activity for cancer patients or those recently in remission reduced depression and anxiety and promoted increased physical capacities that would translate into the tasks of daily living. One limitation of structured interventions is the need for space and staff which limits the number of persons who can benefit from this form of programming. Through mobile technology a larger audience can be reached, and new information can be provided to participants such as sleep quality and quantity. This project will assess the effectiveness of using mobile technology and feedback through a cloud based software system to encourage healthy lifestyle choices in cancer patients and survivors.

Indicators/outcomes used to gauge success and evaluation: We will capture data on 10-15 cancer survivors and patients measuring depression and anxiety using validated instruments administered through an online survey platform, and physical activity and sleep data that will be uploaded to the cloud in real time from the activity devices. We will use the magnitude of change found in our study of structured physical activity interventions as a benchmark for comparison.

How funds will be used: We will purchase clinical activity monitors for the participants in the pilot project and also a 1-year subscription to the cloud based software Centrepoint to collect participant data and provide feedback.

Next steps after project completion including the foundations role: If the project is deemed successful after comparison to the benchmark values, we will seek additional funds from the foundation to: expand the scope of the project both a Miles Perrett (serves more than 3000 cancer patient annually) and through partnerships with local oncologists, develop a larger advisory board of community leaders, physicians, clinical mental health professionals and physical activity experts to provide oversight of a larger project, and seek to expand upon the data provided through mobile technology to influence other components of a healthy lifestyle.

A Proposal to James P. Roy and Bob Wright Governor Kathleen Babineaux Blanco Public Policy Center

Kathleen Babineaux Blanco, the 54th Governor of Louisiana, provided Louisiana with visionary political and moral leadership and made Louisiana a better place to live and work for all its citizens. Serving as state representative, public service commissioner, and lieutenant governor prior to her election as governor, Kathleen Blanco built an unmatched legacy of pragmatic, compassionate, and honorable public service over her 24 years of public life. To celebrate Governor Blanco's remarkable legacy and to help ensure that her tradition of exemplary public work lives on, the University of Louisiana at Lafayette is poised to launch the new Governor Kathleen Babineaux Blanco Public Policy Center.

The Blanco Center will focus on developing real-world solutions to issues across several domains: governmental ethics, criminal justice reform, poverty and inequality, education, healthcare, and economic development. It will serve as an independent, interdisciplinary research facility, bringing together experts from diverse academic backgrounds to conduct cutting-edge research, generate and analyze data, write grants, teach, and provide technical assistance and training for community leaders and elected officials. Fully staffed, the Center will make a valuable and significant contribution to the development of good public policy in the state of Louisiana and the nation.

In order to accomplish this ambitious goal of creating a policy center that will have positive effects on the future of Louisiana and the country, UL seeks to raise a total of \$2,700,000. Phase I includes \$500,000 for the Center renovation in the Library to house staff and Governor Blanco's original papers and a \$1 million Chair will fund programming and research. Phase II will be to raise a \$1.2 million to expand the work of the Center.

OPTIONS FOR GIVING:

ENDOWED CHAIR- Partial Gift

The \$1 million chair created from the generosity of multiple donors. The benefit of an endowed Chair is it allows the UL Foundation to leverage gifts totaling \$600,000 for a \$400,000 match through the Board of Regents. Under the leadership of the Director, your investment will fund programs like faculty research stipends, undergraduate research, internship, ethics trainings for governmental officials, and economic development activities. Earnings at the UL Foundation are at 4.5% so the chair will generate approximately \$45,000 annually for the Public Policy Center into perpetuity.

Contributions to the Endowed Chair have the following naming opportunities available:

Named Programing Options:

- \$200,000** Named programs or event that will have a broad reach to decision makers, community leaders, journalists and the broader state-wide community. An Example would be *James P. Roy Speaker Series*, or *Bob Wright Student Leadership Program*.
- \$100,000** Naming opportunities at this level will include programming and events that have a smaller scope, with faculty, staff and students. An example would be the *James P. Roy Lunch and Learn Series* or the *Bob Wright Roundtable Discussion Group* on a various issues.
- \$50,000** Named award; for community leaders or persons making a difference in the State of Louisiana for areas of focus for the Policy Center. Example: *The Bob Wright Difference Maker Award*.

All naming opportunities for proposed programs and annual events will be fully negotiated between the donor, future center director and the Dean of the College of Liberal Arts.

Named Facilities Options:

- \$500,000** **Training Room:** This space encompasses the majority of Center and will host countless faculty, students, lawmakers, community leaders and dignitaries. *Example: The James P. Roy Training Room.* A full gift at this level will be used for facility needs.
- \$250,000** **Workshop Room:** This space will be where graduate students and researchers will be working. The name of the space is of course negotiable.

\$100,000 **Director's Office or the Blanco Wall of Honor:** *Example: The Governor Kathleen Babineaux Blanco Wall of Honor. Presented by: Mr. James P. Roy and Mr. Bob Wright.*

\$50,000 **Interactive Kiosks:** The Center will include interactive exhibits with campaign commercials, speeches and other memorable moments from Governor Blanco's career. Donors at the \$50,000 level have the option to sponsor the kiosks.

Other Opportunities for Recognition

Recognized as a lead donor at official announcement groundbreaking event expected June 2018. At the request of Governor Blanco, you both have reserved spots for future Board of Directors of the Kathleen B. Blanco Public Policy Center.

Donor plaque created and prominently displayed in the Center.

Donors at \$50,000 and above recognized at UL Lafayette Annual Distinguished Donors Event.

Due to the timeliness of the current situation with Governor Blanco's health, we are moving forward with the completion of this project before the Director is on board; all naming opportunities and programmatic ideas discussed and vetted with the donor and Director of the Public Policy Center.

CONCLUSION

The opportunities presented enable you to continue to build your legacy in Acadiana and Louisiana. Your generosity will directly benefit countless students, faculty and the broader community. Your commitment to fund these projects will directly affect the economy and policy of our community, state and potentially the country. The success of our vision is dependent upon the involvement of friends who believe in, and continue to invest in the future of UL Lafayette.

You may choose to fund this proposal outright or through a multi-year pledge.

Pilar Blanco Eble. Director of Development for College of Liberal Arts
337.281.7255 (cell) pilar@louisiana.edu



Proposal to Super 1 Foods

RCAF Annual Fund Membership - Vermilion Level

Investment Opportunity: \$20,000 per Year; \$40,000 Total

Recognition Term: 2 Years (Fall 2017 – Spring 2019)

Contributions to the Ragin' Cajuns Athletic Foundation (RCAF) provide annual financial support for the 16 intercollegiate sports of the University of Louisiana at Lafayette and play a direct role in allowing them to compete at the highest level of NCAA Division I competition. Vermilion Membership benefits are listed below and include several opportunities for promoting Super 1 Foods to the Ragin' Cajun community.

- **Recognition in Football Game Program** (up to 36,000 impressions per home game)
- **Recognition on Cajun Field Video Board during Home Football Games**
- Opportunity to purchase **Priority Seating/Tickets** for Home Contests and Post Season
- Priority **Basketball Parking** (2017/2018 Season – 2 parking passes for A-Lot)
- Priority **Baseball Parking** (2017 Season – 2 parking passes for B-Lot)
- Priority **Football Parking** (2017 Season – 2 parking passes for A-Lot*)
- Football Team Charter (Invitation for two)
- Eligible to Purchase **Corporate Tailgate Location** (Based on availability)
- **Pre-Season Football & Basketball Dinners** (Complimentary admission for two)
- **Hospitality Room Access for Basketball Games**
- **All-Sports Pass to Non-Season Ticketed Sports****
- **Personalized Parking at Football Games**
- **Invitation to Football Signing Day Breakfast**
- Coaches Sideline Apparel
- Tax Deduction, Invitation to Social Functions, Window Decal / License Plate. Receive e-Newsletters

Under the new Priority Points system, individuals and organizations must be an active RCAF Annual Fund member to purchase tickets. Tickets are not provided to RCAF Annual Fund members, but are purchased separately.

*Parking passes are issued only to RCAF Annual Fund donors who also purchase football and/or basketball season tickets before 2016 priority ticket deadline. **Any athletic event that charges admission but doesn't offer season tickets.

Moody College of Business Administration: Hospitality Management Lunch Club Lab Sponsorship
Gift-In-Kind Value: \$15,000 per Year; \$30,000 Total
Investment Opportunity: \$12,000 per Year; \$24,000 Total
Recognition Term: 2 Years (Fall 2017 – Spring 2019)

Continuous improvement, experiential learning, and competitive advantage are just a few of the concepts the B. I. Moody III College of Business Administration strives to provide for its 2300 students. With a focus on excellence, the college provides opportunities for students to bridge theoretical knowledge with applied decision making in ways that are directly beneficial to the employers and business communities as a whole.

Towards that end, the Hospitality Management program prepares students for management positions in food services, lodging and/or tourism. The demand for this profession continues to rise with the food services sector adding an average of 18,000 jobs per month in 2016. The food services portion of the Hospitality Management curriculum requires students to take an introductory food preparation lecture course and as well as a capstone quantity food preparation laboratory course.

In their capstone food service course, the students operate a full service restaurant (called Lunch Club) one to two days per week during fall and spring semesters. **Approximately 30 students take this course annually, serving more than 1,300 guests over the course of the year.** The cost to run both the Lunch Club and food preparation labs annually includes \$15,000 of retail food purchases, which could be offset by Super 1 Foods through a gift in kind. Students would select a menu each week and go to Super 1 Foods to select the food items needed. In the Introduction to Food Safety and Preparation lab course, students learn about selection and preparation of a variety of foods. Students work in teams to prepare recipes that coincide with the weekly food topic. **Approximately 40 students take this course annually.**

Other Super 1 Foods sponsorship benefits for the Moody College of Business include the following:

- **College and Department Recognition:**
 - Story on college and department website about Super 1 Foods investment and partnership
 - Invitation to participate in the bi-annual Business Internship Fair for recruiting students
 - Sponsorship of top 5 students attending the National Restaurant Association Conference annually; Super 1 Logo on polo shirts; promotion in department conference promotions
 - Impact: **2300 students and faculty** of the Moody College of Business.
- **Lunch Club Capstone Course:**
 - Super 1 Foods Logo on Lunch Club weekly menu and place card at restaurant entrance
 - Super 1 Foods Logo and mention in emails to Lunch Club alumni and community members (**approximately 250 per semester**).
 - Student Impact: 15 students per semester; **90 students** over 3 years.
 - Community Visibility: 1,300 guest annually; **3,900 guests** over 3 years
- **Introduction to Food Safety and Preparation Course:**
 - Site visit to Super 1 Foods store once a semester with to meet with department manager (i.e. bakery, deli, produce) to learn about food safety, purchasing best practices, cooking recommendations, etc. Impact: 20 students per semester; **120 students** over 3 years.

Suggested 2-Year Pledge Payment Schedule

	2017	2018	Total
RCAF Vermilion Membership	\$20,000	\$20,000	\$40,000
Business Sponsorship (In-Kind)	\$15,000	\$15,000	\$30,000
Business Sponsorship (Cash)	\$12,000	\$12,000	\$24,000
Subtotal Cash	\$32,000	\$32,000	
Subtotal In-Kind	\$15,000	\$15,000	
2-Year Grand Total			\$94,000

Thank you for your consideration and interest in investing in the Ragin' Cajuns!
