

6. Being the official medium of communication between the System President and all constituencies at the campus level: faculty, students, administrators, classified employees, alumni and the local community;
7. Providing academic leadership for the campus through established planning processes and prioritization of goals and objectives; promotion of academic excellence through execution of strategic initiatives outlined by the System President and the Board; development and motivation of personnel to accomplish the campus mission; and promotion of innovative and efficient uses of campus resources;
8. Administration of all aspects of campus affairs affecting student life and otherwise promoting the learning environment for the welfare of the student body;
9. Development of an effective public service program for both the campus and the community to ensure the university is meeting the needs of its constituents;
10. Making recommendations to the System Office for all personnel actions (appointments, promotions, transfers, suspensions, dismissals, retirements, etc.) for Board approval;
11. Recommending those persons to be granted tenure by the Board;
12. Development, maintenance, and operation of the campus physical plant as well as the development of long-range capital construction priorities;
13. Designating an officer who will be second in line of authority at the institution and who will perform such duties as may be assigned by the president, and notifying the System President in writing of this designation; and
14. Development of an effective community relations program including, but not limited to, developing ongoing relationships with alumni and building the university's endowment. (Addition approved 8/27/99)
15. Providing effective leadership in efforts to secure various sources of funding for the university.

B. Terms of Appointment. The president of an institution shall be employed at the pleasure or will of the Board of Supervisors, at a salary fixed by the Board.

Upon recommendation of the System President, the university president may be appointed to a tenured academic rank position within a discipline. (Revision approved 1/5/00)