

Catalog Search

Entire Catalog 

Search Catalog 

[Advanced Search](#)

[Catalog Home](#)

[About the University](#)

[Colleges & Curriculum Pages](#)

[Undergraduate & Graduate Degrees](#)

[Undergraduate Minors](#)

[General Education Courses](#)

[Course Descriptions](#)

[Undergraduate Studies](#)

[Graduate School](#)

[Policies](#)

[Programs & Services](#)

[Academic Administration](#)

[My Catalog](#)

Economics, B.S.B.A.



[Return to: Undergraduate & Graduate Degrees](#)

Degree Awarded: Bachelor of Science in Business Administration
Total Credit Hours: 120-122
Career Opportunities: Private industry, international trade, product development, insurance, banking, medical administration, real estate, non-profit organizations, federal, state and local government agencies

General Education Core Curriculum

[Core Curriculum](#)

Freshman Year

Required Courses

- UNIV 100 – First Year Seminar **3 Credit(s)**
- ECON 201 – Principles of Macroeconomics **3 Credit(s)** †
- ENGL 101 – Introduction to Academic Writing **3 Credit(s)**
- ENGL 102 – Writing and Research About Culture **3 Credit(s)**
- INFX 205 – Information Technology and Data Applications **3 Credit(s)** *

- MATH 103 – Applied College Algebra Fundamentals **3 Credit(s)**
and
- MATH 104 – Applied College Algebra Fundamentals Practicum **2 Credit(s)**
or
- MATH 105 – Applied College Algebra **3 Credit(s)**

Note:

† Students must earn a "C" or better in each major course and each common body of knowledge (CBK) course.

Electives

Fine Arts (3 Credits)

Choose from the [General Education Core](#) list of Fine Arts courses.

Natural Sciences (6 Credits)

Choose from the [General Education Core](#) list of Natural Science courses.

History (3 Credits)

Total: 30-32 Credits

Sophomore Year

Required Courses

- ACCT 201 – Introduction to Financial Accounting **3 Credit(s)** †
- ACCT 202 – Introduction to Managerial Accounting **3 Credit(s)** †
- ECON 202 – Principles of Microeconomics **3 Credit(s)** †
- MATH 250 – Survey of Calculus **3 Credit(s)**
- QMET 251 – Fundamentals of Business Statistics **3 Credit(s)** †

Note:

† Students must earn a "C" or better in each major course and each common body of knowledge (CBK) course.

Electives

Communication (3 Credits)

Choose from:

- CMCN 100 – Principles of Human Communication **3 Credit(s)**
- CMCN 202 – Argumentation and Structured Decision-Making **3 Credit(s)**
- CMCN 310 – Public Speaking **3 Credit(s)**

Social/Behavioral Sciences (3 Credits)

Choose from the General Education Core list of Social/Behavioral Science courses. Three hours must be at the 200-level or above.

Elective (3 Credits)

Natural Sciences (3 Credits)

Choose from the General Education Core list of Natural Science courses.

Total: 27 credits

Junior Year

Required Courses

- MGMT 303 – Information Systems **3 Credit(s)** † or
- ACCT 333 – Accounting Information Systems **3 Credit(s)** †

- BLAW 310 – The Legal Environment of Business **3 Credit(s)** †

- ECON 320 – Money and Banking **3 Credit(s)** † or
- ECON 416 – Development of Economic Thought **3 Credit(s)** †

- ECON 324 – Macroeconomics **3 Credit(s)** †
- ECON 415 – International Economics **3 Credit(s)** †
- FNAN 300 – Business Finance **3 Credit(s)** †
- MGMT 320 – Management of Behavior and Organizations **3 Credit(s)** †
- MKTG 345 – Principles of Marketing **3 Credit(s)** †

Note:

† Students must earn a "C" or better in each major course and each common body of

knowledge (CBK) course.

Electives

Written Communication (3 Credits)

Choose from:

- ENGL 357 – Advanced Writing in Business **3 Credit(s)**
- ENGL 360 – Advanced Writing **3 Credit(s)**
- ENGL 365 – Technical Writing **3 Credit(s)**

Business (3 Credits)

Choose any 300–400 level business elective.

Total: 30 Credits

Senior Year

Required Courses

- BSAT 382 – Operations Management **3 Credit(s)** †
- BLAW 420 – Business Law I **3 Credit(s)**
- ECON 325 – Price Theory Analysis **3 Credit(s)** †
- ECON 418G – Introductory Econometrics **3 Credit(s)** †
- MGMT 490 – Strategic Management **3 Credit(s)** † (*Must be taken in last semester.*)
- PHIL 316 – Professional Ethics **3 Credit(s)**

Electives

Economics (6 Credits) †

Choose any 300–400 level Economics elective except ECON 300.

Business (3 Credits)

Choose any 300–400 level business elective.

Elective (3 Credits)

English Literature (3 credits)

Choose from the [General Education Core](#) list of Literature courses.

Total: 33 Credits

Note:

† Students must earn a "C" or better in each major course and each common body of knowledge (CBK) course.

[Return to: Undergraduate & Graduate Degrees](#)



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