

**RESUME of Dr. Mark Smith, E.P. Nalley Professor of Management**  
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**I. COLLEGIATE AND PROFESSIONAL EDUCATION**

University of Washington - Ph.D.  
1983  
Major Area: Business Policy

Harvard University - M.B.A.  
1977  
Major Area: Management

Sam Houston State University - B.A.  
1975  
Major Area: Fine Arts

University of Houston  
1973  
Major Area: Accounting

**II. UNIVERSITY EXPERIENCE**

Year: 2008- 2015, 2018-present Management  
Dept. Head  
2006-2014 Associate Director NIMSAT  
2002-2014 Associate Director for CBIT  
2002-2003 Acting Dept Head  
1997-present Full Professor  
1991-1993 Secretary of the Faculty  
Senate  
1989-1991 University Graduate Council  
1985-1997 Associate Professor  
1977-1980 Assistant Professor

Institution: U.L. Lafayette

Courses: (Undergraduate) Management Control,  
Introduction to Management, Production,  
Business Statistics I, Business  
Statistics II, Business Policy  
(Graduate) Business Policy, Leadership

Year: 1983-85  
Institution: L.S.U.  
Courses: Business Policy

Year: 1980-82  
Institution: University of Washington  
Courses: Small Business Policy

**III. BUSINESS and PROFESSIONAL EXPERIENCE**

Motion Picture, Television, & Recording Arts Graduate  
Conservatory, Florida State University, Sarasota  
Consultant  
1989-1992 Summers

Department of Health Education & Welfare  
Intern  
Summer 1976

Arthur Anderson & Company  
Audit Assistant  
1974

Amigos de los Americas  
Regional Director in Central America  
1969-1971 Summers

**IV. PROFESSIONAL CERTIFICATION**

Former Texas C.P.A. #19850

**V. MEMBERSHIP IN PROFESSIONAL AND HONOR SOCIETIES**

North American Case Research Association  
Beta Gamma Sigma  
Phi Kappa Phi

**VI. HONORS AND SPECIAL RECOGNITIONS**

2001 Best Paper Award in The Journal of Applied  
Management and Entrepreneurship

\$2,000 Continental Oil Company scholarship recipient

Graduated Magna Cum Laude University of Houston

**VI. GRANTS & CONTRACT ACTIVITY**

Center for Health Care Innovation and Technology (CHCIT):  
A 03/15/2013 03/14/2014 R2496R3889

Strategic Louisiana Department of Health and Hospitals-UL  
Lafayette Partnership

Community Education and Outreach: An Analytics Platform  
for 01/01/2013 12/31/2013 R2523

Hazard Mitigation, Risk Management and Disaster  
Declaration  
Assistance (CEO Phase II)

Enhancing the "State of Louisiana Emergency Operations  
Plan": Critical Infrastructure & Supply System  
Interdependency Analysis for Energy Assurance  
Louisiana Department of Energy (DOE), Department of  
Natural Resources (DNR) Award Amount \$ 513,998 08/13/09  
- 03/12/12

Identifying Opportunities for Forest Sector Companies to  
Participate in the Wood-Based Bio Revolution: A Supply  
Chain Insertion Approach, Federal-State Marketing  
Improvement Program, USDA/AMS; CFDA: 10.156  
Opportunity Number: USDA-AMS-FSMIP-2010, Dr. Richard P.  
Vlosky, Ph.D., FIWSc. (PI), Ramesh Kolluru, Mark Smith.

"Louisiana Workforce Supply and Demand Forecast  
Simulation", funded by the Louisiana  
Workforce Commission; \$1,050,000 (2009-2010).

"Enhancing the State of Louisiana Emergency Operations  
Plan: Critical Infrastructure & Supply System  
Interdependency Analysis for Energy Assurance", funded  
by the US Department of Energy/Department of Natural  
Resources; \$513,998 (2009-2012).

"NASA/MSFC Michaud Assembly Facility (MAF) Economic  
Impact Study", funded by NASA; [Req  
#4200257483 / Order #NNM08AE55P]; \$20,000 (2008 -2008).

"Community Education and Outreach" \$850,000 contract  
funded by the Governor's Office of Homeland Security &  
Emergency Preparedness, 2008

"Louisiana TIES" Partnership for Innovation Grant,  
Funded for \$600,000 by the National Science Foundation

2006-2008.

"JIT to JIC" Funded for \$62,400 by LEQSF 2005-2006.

"Enhancing Louisiana's Forest Product" Funded for \$83,600 by LEQSF 2005-2006

"Establishment of the Louisiana Supply Network Education Test Bed (LouisNET)" Funded for \$65,000 by LEQSF 2003-2005.

"Louisiana Commerce Exchange System (LACES)", \$120,000 annual contract from Louisiana Department of Economic Development, 2003-2004.

"Phase 0: A Feasibility Study for the Balanced Flow Nomex Supply Chain", funded for \$150,000 by the Defense Logistics ARN II initiative, 2003.

"A Supply Chain Process Model for the Military Clothing and Textile Supply Chain", Funded for \$75,000 by the Defense Logistics ARN II initiative, 2002.

"Collaborative E-business Management- Roadmap for Louisiana Business", funded for \$100,000 with the Board of Regents, June 2002-2004.

#### **VIII. REFEREED JOURNAL PUBLICATIONS**

"Katrina Revisited: Recovery Strategies: Redevelopment VS Relocation", M. Smith, International Journal of Emergency Management, Vol. 10-1 may 2014.

"Leveraging public-private partnerships to improve community resilience in times of disaster", International Journal of Physical Distribution & Logistics Management, G. Stewart, R. Kolluru, & M. Smith. Vol.39-5, pp 343-364, 2009.

"Forest Industry Supply Chain Mapping: An Application in Louisiana". Smith, Mark, J. Matthew Fannin and Richard P. Vlosky. Forest Products Journal. June 2009, Vol. 59, No.6 pp.7-16

"Implementing Ethics in a Corporate Environment".

Hill, Hamilton and Smith, V. Hill, B. Hamilton, and M. Smith. Journal of Applied Management and Entrepreneurship, Vol 11:1 pp.106-114, (2006).

"Creating an Ethical Culture as a Strategic Advantage for Global Growth", Hill, Hamilton and Smith, The Journal of Applied Management and Entrepreneurship, 2005, Vol.10, No. 4.

"Conoco's Decision: The First Annual Presidents Award in Business Ethics." B. Hamilton and M. Smith., Case Research Journal, Vol. 22-3 pp79-96, (2002).

"Do Missions Accomplish Their Missions? An Exploratory Analysis of Mission Statement Content and Organizational Longevity, The Journal of Applied Management and Entrepreneurship, 6-1, Smith, M., Heady, R., Carson, P., and Carson, K, (2001).

"An Extended Enterprise Framework for Supply Network Management", The International Journal of Agile Manufacturing, Vol. 3-2, 2000, Kolluru, et al.

A Business Policy Case Content; A Fit With Theory and Practice?, Journal of Education for Business , Vol. 75-3 (2000), Smith, M. and Heady, R.

A Hierarchical Perspective on Dislocations in Emergent Structures, International Journal of Management, Vol. 16-1. (1999) White, M., Long, R., Hartman, S. and Smith, M.

ACategorical Methods in Management Research, Organizational Research Methods, Vol. 1-2. (1998) White, M., Tansey, R. and Smith, M.

Using Open-ended Questions on Senior Exit Surveys to Evaluate and Improve Faculty Performance: Results from a School of Business Administration, Journal on Excellence in College Teaching, Vol. 8-1. (1997) J.B. Hamilton III, M. Smith, R.B. Heady and P. Carson.

CEO Succession: Overcoming the Forces of Inertia, Human Relations, Vol.50-7(1997), White, M.C., Smith, M. And Barnett, B.

Leadership in Authoring the Quality Management Literature, Journal of Quality Management, Vol.2-3, (1996), Heady, R., Smith, M., Robert, R. And Logan, G.

SWIFT, A Software Program for the Analysis of Written Comments, Journal of Education for Business ,Vol.71-6, (1996), pp.354-358, Smith, M., Heady, R., Hamilton, B. and Carson P.

A Comparison of Loglinear Modeling and Logistic Regression in Management Research, Journal of Managment Vol.22-2, (1996), pp.339-358. Tansey, R., White, M., Long, R. and Smith ,M.

Feedback, Intensity and Leader Follower Behavior: a Mathematical Description, Behavioral Science, Vol 41, (1996), pp. 13-29. Heady, Ron and Smith, M.

An Empirical Study of the Differences Between Total Quality Management and Quality Management, Quality Management Journal Vol. 2-3, (1995), pp.24-37. Heady, Ron and Smith, M.

"A Typology of Career Specialization", Human Relations Vol. 47-5, (1994), pp. 473-486. White, M., Smith, M. & T. Barnett.

"Organizational Perspectives and Integration", International Journal of Management, Vol. 11-2, (1994), pp, 667-675. Hartman, S.J., Smith, M. and M. White.

AA Causal Modeling test of the Relationship Between Chief Executive Officer Experience and Corporate Strategy, Journal of Occupational and Organizational Psychology, Vol. 67, (1994) pp. 259-278. White, M., Tansey, R.and Smith, M.

"The Relationship between Resource Base, Organizational Purpose and Organizational Form" International Journal of Management, Vol. 11-4, (1994), pp. 917-923. Hartman, S.J., Smith, M. and M. White.

"Strategic Inertia: The Enduring Impact of CEO Specialization and Strategy on Following Strategies", Journal of Business Research, Vol. 31-1, (1994), pp. 11-22. White, M., Smith, M. and T. Barnett.

"Log-Linear Modeling in Personnel Research", Personnel Psychology, Vol.46-3 (Autumn 1993), pp. 667-686. White, M., Tansey, R., Smith, M. and T. Barnett.

"Strategy, CEO Specialization, and Succession", Administrative Science Quarterly, Vol. 32-2 (June 1987), pp. 263-280. Smith, M. and White, M.

"Product Diversification, Performance Criteria and Compensation at the Corporate Manager Level" Strategic Management Journal, Vol. 8-2 (March/April 1987). Napier, N. and M. Smith.

## **IX. PROFESSIONAL**

### **Reviewed for**

North American Case Research Association  
McGraw Hill  
Journal of Management Studies  
Quality Management Journal  
Organizational Research Methods  
Southeast DSI  
Southern Management Association  
Southwest Academy of Management

## **X. ECONOMIC DEVELOPMENT**

Presentation at "The Gulf Coast: A Critical Asset to the Nation" [http://www.maritime-institute.com/uploads/Sept07\\_NL\\_1.1\\_email.pdf](http://www.maritime-institute.com/uploads/Sept07_NL_1.1_email.pdf) New Orleans, May 2008

Associate Director for CBIT, the 2003 winner of the Governor's Lantern Award for best contribution to economic development by a non-profit institution.

Conducted "A Roadmap to Supply Chain Management" conference funded by ITRS grant July 2003.

Consulting for entrepreneurial start up companies, Matrix Productions and Allain Nursery and Landscaping

Management Control and Basic Supervision taught for Business and Industry Training Service.

## **XI. Published Cases in Text Books**

"Conoco's Decision: The First Annual President's Award

for Business Ethics" Hamilton, Smith, and Scheck in Business Ethics 6/e, Ferrell, Fraedrich, and Ferrell, Houghton Mifflin, 2004.

"Conoco's Decision: The First Annual President's Award for Business Ethics" Hamilton, Smith, and Scheck in Strategic Management 9/e, Pearce and Robinson McGraw Hill, 2004.

"Conoco's Decision: The First Annual President's Award for Business Ethics" Hamilton, Smith, and Scheck in Business and Society 2/e, Thorne, Ferrell, and Ferrell, Houghton Mifflin, 2004.

"The Santa Fe Southern Pacific Case: Management Wins a Round Against Wall Street?", Strategic Management by Dess and Miller, McGraw-Hill, (1993), pp. 8339-849. Griest, D., and M. Smith.

"First State Bank of Oil City", Management Policy & Strategy, by Stiener, Miner and Gray, MacMillan, (1986), pp. 565-589. Percy, A., and M. Smith.

## **XII. Recent Conference Presentations**

N. Raju Gottumukkala, Ramesh Kolluru, Xiaoduan Sun, Mark Smith, Bob Grambling, Haochun Zhang, "Fuel Demand Estimation for Regional Hurricane Evacuation", The National Evacuation Conference, Feb 3-5, 2010, New Orleans, LA.

Ramesh Kolluru and Mark Smith, "Public-Private Partnerships as Drivers for Disaster Supply Chain Resiliency," Invited Paper, US DHS Workshop on Emergency Management: Incident, Resource, and Supply Chain Management, November 5-6, 2009, UC Irvine.