

Melinda A Granger

From: James P Henderson <jph1037@louisiana.edu>
Sent: Friday, December 5, 2014 2:29 PM
To: 'Melinda A Granger'
Subject: RE: Strategic Planning Question

Hi Melinda:

I would suggest that you use as your primary peer group the one entitled UL System Peers 2014. Having said that, I would also suggest that you use the Ed Trust data to provide a broader context for this as you have done. Don't feel that you always have to use just one peer group, but be clear about how you've chosen the peers, and why.

Jim

From: Melinda A Granger [mailto:mag0712@louisiana.edu]
Sent: Thursday, December 04, 2014 1:16 PM
To: James P Henderson
Subject: Strategic Planning Question

Good afternoon, Jim,

Now that the work strategic planning has shifted to task forces, several of the task force chairs are asking about composition of comparison or peer institution groups. For example, the most recent IPEDS report you provided to us included two different peer groups although there was overlap between the two groups.

When we looked at 6 year graduation rates and faculty/student ratios, we used a different comparison group. Using data accessed via the Educational Trust website, we compared our results to all public universities in the U.S. who were mid- and large-sized (as defined by Educational Trust) and which are categorized as Carnegie class of doc/research, high research, or very high research productivity (table attached). That group comprised about 140 universities.

Which comparison groups would you prefer we use to focus our comparison and benchmarking efforts as we move forward with crafting the strategic plan?

Thanks,
Vanessa and Melinda

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