

XII. RECOMMENDATIONS

- (1) We recommend that the new President examine this commitment to boosting economic development carefully to ensure balance of benefits to the campus and to the region.**
- (2) We recommend that ULL review for clarity the academic core curriculum as stated in the *Bulletin*.**
- (3) We believe that every ULL baccalaureate product should complete at least two years of a foreign language and thus recommend such.**
- (4) We recommend that ULL formally require computer literacy as a core requirement.**
- (5) We strongly recommend that ULL increase the extent to which it evaluates whether or not its general education program actually works.**
- (6) We recommend a sophisticated multivariate analysis in order to generate student performance information.**
- (7) We recommend that ULL continue the practice where faculty in the research park perform research that is supported by external funds.**
- (8) We recommend that ULL select its research avenues carefully and focus on its unique areas of excellence in order to maximize its impact.**
- (9) We recommend that the University devote additional resources to training faculty and students in the use of Moodle.**

- (10) We recommend that the next President, in conjunction with appropriate campus and Board of Supervisors personnel, develop a plan for purchasing a new administrative software system and migrating to it over the next few years.**
- (11) We recommend that ULL take actions necessary to place a degree audit system online within the next twelve months.**
- (12) We recommend that ULL place increased emphasis upon developing faculty recruiting pools that are diverse, not only in terms of ethnicity and gender, but also in terms of geographic backgrounds and generational lines.**
- (13) We recommend that the new President change the current recruiting procedures and that nearly all faculty hiring be decentralized to the Vice President for Academic Affairs and the academic deans.**
- (14) We recommend that the new President examine the general issue of spending for instruction per FTE.**
- (15) We recommend the next President continue the emphasis that President Authement has placed upon faculty salaries and make it a high priority in terms of private fund raising and advocating for additional state support.**
- (16) We recommend that the functions associated with international students and internationalization be centralized to maximize efficiency within student services.**
- (17) We recommend that the next President investigate the ways and means to accomplish an expansion of study abroad programs.**
- (18) We recommend that the next President endorse President Authement's emphasis upon retention and graduation at ULL and find the ways and means to improve both.**

- (19) We recommend that the next President reexamine ULL's intercollegiate athletics programs and ask pointed questions about their long-term revenue sources and expenditures, ULL's conference affiliation, and especially the institution's NCAA competitive level in football.**
- (20) We recommend that the next President reexamine the formal and informal administrative organization and reporting structure of the University.**
- (21) We recommend that there be a renewed focus by the next President to ensure that leadership in Student Affairs is solely focused on assigned responsibilities and that student services are consistent with the nature and mission of the Office of Student Affairs.**
- (22) We recommend that all budgets be placed online so that individual leaders and fiscal agents can see and track their expenditures on a daily basis.**
- (23) We recommend that the next President examine parking fees to see if they are adequately accounted for and then explore the possibility of increasing fees to fund additional parking options if necessary.**
- (24) We recommend that the next President fill the position of Vice President for Finance and allow that person to determine staffing.**
- (25) We recommend that President Authement avoid permanently obligating more than one-half of the new recurring \$19.8 million. The remaining one-half should be for one-time expenditures, which may include deferred maintenance and equipment acquisitions.**

- (26) We recommend that the new President, cooperating with the Board of Supervisors and other system presidents, give strong support to legislation that will give ULL badly needed tuition flexibility to address weaknesses in the current policy.**
- (27) We recommend that the new President appoint a committee to establish a comprehensive plan for University property including the best use of property presently owned and property which may be needed for future growth.**
- (28) We recommend the new President appoint an extraordinary Vice President for Advancement with a tested background in fund raising.**
- (29) We recommend ULL immediately commence a plan for a capital campaign.**
- (30) We recommend combining local, state, and federal relations into a single government relations office.**
- (31) We recommend that existing staff in the Office of Alumni Affairs be reorganized to place a stronger emphasis on solicitation for the annual fund, with a goal of increasing the participation rate and ultimately dollars.**
- (32) We recommend ULL continue to showcase outcomes in *La Louisiane* and admission materials and consider adding testimonials from area employers and other end-users of ULL’s “product.”**
- (33) We recommend ULL add a “boilerplate” paragraph to the end of each media release to provide basic University information.**
- (34) We recommend ULL develop a “three-tiered” media cultivation/placement approach, with roughly 66 percent of staff time devoted to local placements, 20 percent to 3-5 regional daily placements per year and the remaining effort spent in cultivating national sources.**

- (35) We recommend that more attention be devoted to accessing federal funding sources by continuing to advance proposals of potential interest.**

- (36) We recommend that the next President immediately appoint an ad hoc committee on governance elected by the faculty, including one administrator (preferably the Vice President for Academic Affairs).**