

## 2016-2017 Assessment Cycle VPUA\_Alumni Affairs / Association

### Mission (due 1/20/17)

#### University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

#### University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

#### University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

#### College / Department / Program Mission

##### College Mission

*Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017."*

None available

##### Department / Program Mission

*Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".*

The mission of the University of Louisiana at Lafayette Alumni Association is to promote good fellowship among alumni; to strengthen the ties of loyalty and devotion of alumni to their alma mater; and to at all times further the interests of the institution.

### Assessment Plan (due 1/20/17)

#### Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

##### Assessment List

Goal/Objective	The Alumni Association will evaluate its Association of Future Alumni Program. Create a curricula/schedule of events for the program. Revamp and roll out Fall 2017.		
Legends	OO - Outcome/Objective (administrative units);		
Standards/Outcomes			
Assessment Measures			
	<b>Assessment Measure</b>	<b>Criterion</b>	<b>Attachments</b>

	Direct - staff evaluation (Other)		
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Goal/Objective	New loyalty fund plan began January 2017. Objective is to match or exceed last fiscal year's loyalty fund totals.								
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## Results & Improvements (due 9/15/17)

### Results and Improvement Narratives

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	Direct - Analyze Data (Other)	No data has been entered.	Criterion: MET and NOT MET We met the deadline of rolling out the new loyalty fund/membership structure in January 2017. We did not meet the objective of matchin or exceeding last year's gifts when comparing January of last year to date, September 2017.		
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## Reflection (Due 9/15/17)

### Reflection

#### 1) How were assessment results shared in the unit?

*Please select all that apply. If "other", please use the text box to elaborate.*

Distributed via email

Presented formally at staff / department / committee meetings (selected)

Discussed informally

Other (explain in text box below)

#### 2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle)

Periodically (2-4 times per cycle) (selected)

Once per cycle

Results were not shared this cycle

#### 3) With whom were assessment results shared?

*Please select all that apply.*

Department Head (selected)

Dean / Asst. or Assoc. Dean

Departmental assessment committee

Other faculty / staff (selected)

#### 4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?

The redesign of our existing student organization will be beneficial to the student, alumni and university.

Decrease in loyalty fund.

Flexibility in construction plan of alumni pavilion

#### 5) What has the unit learned from the current assessment cycle?

We have learned that we need to work on our communication materials, channels of communication and audiences in promoting the new loyalty fund structure. Bringing some projects (goals) to completion are sometimes out of our control. Be accepting and redirect efforts. Collaborate with university partners, particularly athletics.

## Attachments

### Attachments

Upload any supporting documents related to your assessment plans, results, or improvements. Documents may include rubrics, survey questions, reports, etc. There is no limit to the number of documents you can upload.

Click "Select File" to upload document(s)