

2016-2017 Assessment Cycle MCOBA_Economics BSBA

Mission (due 1/20/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / Department / Program Mission

College Mission

Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017."

Mission: The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

Vision: The vision of the B. I. Moody III College of Business Administration is to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.

Values:

Community: We establish and maintain meaningful relationships to create value for our university and stakeholders.

Discovery: We foster intellectual curiosity, creativity, and innovation.

Excellence: We are committed to teaching, research, and service with quality and distinction.

Integrity: We demonstrate ethical, socially responsible, and professional behavior.

Relevance: We provide relevant curricula in an ever changing business environment.

Respect: We promote mutual understanding and collegiality that embraces diverse perspectives.

Department / Program Mission

Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".

The mission of the Economics degree program is to provide quality undergraduate educational curricula that prepare our students for career in economics and related fields within both the private and public sectors of the economy. Our program, which primarily serves students of the Acadiana region, attempts to foster in these students the basic skills and understanding necessary to compete effectively in a broad range of organizations and industries, as well as prepare them for success in a variety of graduate and professional school curricula

Assessment Plan (due 1/20/17)

Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

Goal/Objective	ECONOMICS 202 - 70% of students will achieve 70% correct or better.		
Legends	SLO - Student Learning Outcome/Objective (academic units);		
Standards/Outcomes			
Assessment Measures	Assessment Measure	Criterion	Attachments
	Direct - Written Assignment	Economics 201 - Students will write an Essay on International Economics. Their score will be based on being able to follow directions, writing coherence, exploration of the topic and utilizing specific learning objectives within the essay.	Rubric_for_Paper_on_International.docx
	Direct - Pre/Post Test	Economics 202 -A multiple choice quiz will be given to the students to determine knowledge retention and topic understanding.	

Goal/Objective	ECONOMICS 201 - Students will be able to follow directions, correctly identify source material and write an informative essay on a topic of current interest.		
Legends	SLO - Student Learning Outcome/Objective (academic units);		
Standards/Outcomes			
Assessment Measures	Assessment Measure	Criterion	Attachments
	Direct - Written Assignment	Students will be given specific instructions to evaluate a current economic concept, provide source information to support their argument (whether for or against) and develop a resolution for this topic.	Assessment_on_International_Trade.docx

Results & Improvements (due 9/15/17)

Results and Improvement Narratives

Assessment List Findings for the Assessment Measure level for ECONOMICS 202 - 70% of students will achieve 70% correct or better.

Goal/Objective	ECONOMICS 202 - 70% of students will achieve 70% correct or better.				
Legends	SLO - Student Learning Outcome/Objective (academic units);				
Standards/Outcomes					
Assessment Measures	Assessment Measure		Criterion		
	Direct - Written Assignment		Economics 201 - Students will write an Essay on International Economics. Their score will be based on being able to follow directions, writing coherence, exploration of the topic and utilizing specific learning objectives within the essay.		
	Direct - Pre/Post Test		Economics 202 -A multiple choice quiz will be given to the students to determine knowledge retention and topic understanding.		
Assessment Findings	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Direct - Written Assignment	Has the criterion Economics 201 - Students will write an Essay on International Economics. Their score will be based on being able to follow directions, writing coherence, exploration of the topic and utilizing specific learning objectives within the essay. been met yet? Met	In the Fall 2016 sixty-three students wrote the essay. Fifty-eight of the students (92%) scored 70% or better.		- Assessment Process: Continuous monitoring: The essay will be assigned in the Spring 2017 and those results will be added to the current results.

	Direct - Pre/Post Test	Has the criterion Economics 202 -A multiple choice quiz will be given to the students to determine knowledge retention and topic understanding. been met yet? Met	Students were given a 10 question quiz. Successfully answering 70% of the questions indicated that the students understood and retained core economics knowledge as it applies to business.		<p>- Assessment Process: Continuous monitoring: Ongoing monitoring of course curriculum and instruction will be conducted each year. The Department Head will review textbook selection and learning objectives as compared to in-class lectures and teaching pedagogy</p> <p>- Assessment Process: Results Discussed / Shared: At the regular meeting of Economics faculty, the results of the quiz was shared and discussed. It was agreed that faculty would continue offering the quiz as part of the course curriculum in the Spring 2018 with a follow-up discussion of those results at the Fall 2018 Economics faculty meeting.</p>
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Assessment List Findings for the Assessment Measure level for ECONOMICS 201 - Students will be able to follow directions, correctly identify source material and write an informative essay on a topic of current interest.

Goal/Objective	ECONOMICS 201 - Students will be able to follow directions, correctly identify source material and write an informative essay on a topic of current interest.
Legends	SLO - Student Learning Outcome/Objective (academic units);
Standards/Outcomes	
Assessment Measures	

	Assessment Measure	Criterion			
	Direct - Written Assignment	Students will be given specific instructions to evaluate a current economic concept, provide source information to support their argument (whether for or against) and develop a resolution for this topic.			
Assessment Findings	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Direct - Written Assignment	Has the criterion Students will be given specific instructions to evaluate a current economic concept, provide source information to support their argument (whether for or against) and develop a resolution for this topic. been met yet?	Students were assigned an essay on the impact of externalities on business. The essay covered areas as broad as comparative advantage and as specific as tariffs and subsidies. The results of the essay are discussed each Fall as the faculty prepares its ongoing course learning objectives and course structure.		<p>- Assessment Process: Continuous monitoring: The essay has been assigned over the course of two years. It was first assigned in Fall 2016 and repeated in Fall 2017. The assessment coordinator is developing a summary of the results by which comparisons will be made (2016 compared to 2017) and the course structure and content will be examined to determine how it is meeting the course learning objectives.</p> <p>- Assessment Process: Results Discussed / Shared: The faculty meets every semester to discuss course structure and content. In the Fall 2017 a summary of the success of this assessment method was analyzed. It was determined that more data was needed; therefore the essay was again assigned during the</p>

					Fall 2017 semester and its results along with the results of the Fall 2016 essay will be compared.
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Reflection (Due 9/15/17)

Reflection

1) How were assessment results shared in the unit?

Please select all that apply. If "other", please use the text box to elaborate.

Distributed via email

Presented formally at staff / department / committee meetings (selected)

Discussed informally (selected)

Other (explain in text box below)

2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle)

Periodically (2-4 times per cycle) (selected)

Once per cycle

Results were not shared this cycle

3) With whom were assessment results shared?

Please select all that apply.

Department Head

Dean / Asst. or Assoc. Dean

Departmental assessment committee (selected)

Other faculty / staff (selected)

4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?

Faculty is pleased that students are understanding the concepts of economic principles. The course has a common textbook and a common list of objectives which are taught and reinforced within the classroom.

5) What has the unit learned from the current assessment cycle?

Students are learning the concepts and current pedagogical methods are effective

Attachments

Attachments

Upload any supporting documents related to your assessment plans, results, or improvements. Documents may include rubrics, survey questions, reports, etc. There is no limit to the number of documents you can upload.

Click "Select File" to upload document(s)

AACSB_Assessment_Quiz_ECON_202.docx

Rubric_for_Paper_on_Externality.docx

Rubric_for_Paper_on_Externality.docx