

## 2016-2017 Assessment Cycle MCOBA\_Finance BSBA

### Mission (due 1/20/17)

#### University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

#### University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

#### University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

#### College / Department / Program Mission

##### College Mission

*Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017."*

Mission: The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

Vision: The vision of the B. I. Moody III College of Business Administration is to be recognized as a leader in developing ethically responsible professionals and scholars who positively impact our Acadiana region, Louisiana, and the global community.

Values:

Community: We establish and maintain meaningful relationships to create value for our university and stakeholders.

Discovery: We foster intellectual curiosity, creativity, and innovation.

Excellence: We are committed to teaching, research, and service with quality and distinction.

Integrity: We demonstrate ethical, socially responsible, and professional behavior.

Relevance: We provide relevant curricula in an ever changing business environment.

Respect: We promote mutual understanding and collegiality that embraces diverse perspectives.

##### Department / Program Mission

*Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".*

The mission of the Department of Finance is to provide quality undergraduate educational curricula that prepare our students for careers in finance. Our program, which primarily serves students of the Acadiana region, attempts to foster in these students the basic skills and understanding necessary to compete effectively in a broad range of organizations and industries, as well as prepare them for success in a variety of graduate and professional school curricula.

In addition, our department provides instruction in economic principles, basic business finance, and elective courses in economics and finance to all majors in the B.I. Moody III College of Business Administration, as well as to various other curricula across the University.

## Assessment Plan (due 1/20/17)

### Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

#### Assessment List

Goal/Objective	Finance 307 - Students will have the ability to determine the financial health and value of a target firm.								
Legends	SLO - Student Learning Outcome/Objective (academic units);								
Standards/Outcomes									
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## Results & Improvements (due 9/15/17)

### Results and Improvement Narratives

#### Assessment List Findings for the Assessment Measure level for Finance 307 - Students will have the ability to determine the financial health and value of a target firm.

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					<p>The Finance faculty met to discuss ongoing course objectives and course structure for Finance 300. It was agreed that the current structure needs to remain in place so that there is enough comparison data on which to base future course objectives and structures. All of the Finance faculty agreed that the current status quo should be maintained for at least one more year.</p>
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## Reflection (Due 9/15/17)

### Reflection

#### 1) How were assessment results shared in the unit?

*Please select all that apply. If "other", please use the text box to elaborate.*

Distributed via email

Presented formally at staff / department / committee meetings (selected)

Discussed informally (selected)

Other (explain in text box below)

#### 2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle)

Periodically (2-4 times per cycle) (selected)

Once per cycle

Results were not shared this cycle

#### 3) With whom were assessment results shared?

*Please select all that apply.*

Department Head (selected)

Dean / Asst. or Assoc. Dean

Departmental assessment committee (selected)

Other faculty / staff (selected)

**4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?**

Finance faculty are pleased with the course format and student participation. Further emphasis will be made on the core concepts. The department is offering both in-class lecture formats and online formats to address the varying needs of the students.

**5) What has the unit learned from the current assessment cycle?**

The faculty understands the importance of common learning objectives and offering different teaching styles to fit the needs of the students. Continuing improvement will be a primary concern for the teachers going into the next cycle.

## Attachments

### Attachments

**Upload any supporting documents related to your assessment plans, results, or improvements. Documents may include rubrics, survey questions, reports, etc. There is no limit to the number of documents you can upload.**

**Click "Select File" to upload document(s)**

FNAN300\_Embedded\_Assessment.docx

Assessment\_Test\_with\_CAPM\_\_2\_FNAN\_307\_Fall\_2016.doc

Assessment\_Test\_Ratio\_Sheet\_with\_CAPM\_2016.docx

Ratio\_Assessment\_Problem\_Answer\_Key\_2016.docx