

2016-2017 Assessment Cycle VPE_Scholarship Office

Mission (due 1/20/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / Department / Program Mission

College Mission

Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017."

The Division of Enrollment Management at the University of Louisiana at Lafayette provides campus leadership in delivering high quality, student-centered services and support to facilitate the recruitment, transition, retention, education, and timely graduation of a highly qualified, diverse student population. We utilize the principles of Strategic Enrollment Management, in collaboration with campus and community constituents, to make data and research driven decisions.

Department / Program Mission

Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".

The Scholarship Office will provide quality service to prospective students, their parents, guidance counselors and scholarship donors through scholarship opportunities that support the overall mission of the Division of Enrollment Management. We will support that division by helping to recruit and retain excellent students as well as provide assistance to students in the transition to the University.

Assessment Plan (due 1/20/17)

Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

| | | |
|--------------------|--|---|
| Goal/Objective | Foundation & University Advancement Relations | |
| Legends | OO - Outcome/Objective (administrative units); | |
| Standards/Outcomes | Identifier | Description |
| | Student SI.Student SI 1 | Recruit, retain, and graduate outstanding students (undergraduate and graduate; traditional and nontraditional; transfer and returning adults). |

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| Goal/Objective | Scholarship Awards/Processes | | | | | | | | |
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| Goal/Objective | Foundation Scholarship Award Rate | | | | | | |
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| | Assessment Measure | Criterion | Attachments |
| | Indirect - Benchmarking | Analysis of award rate - working toward 100% | |

| | | | |
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| Goal/Objective | Scholarship Yield - University Funded Scholarships | | |
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| | Indirect - Benchmarking | Annual review of award and yield rates for all scholarships. | |

Results & Improvements (due 9/15/17)

Results and Improvement Narratives

Assessment List Findings for the Assessment Measure level for Foundation & University Advancement Relations

| | |
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| Goal/Objective | Foundation & University Advancement Relations |
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Assessment List Findings for the Assessment Measure level for Scholarship Awards/Processes

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Assessment List Findings for the Assessment Measure level for Foundation Scholarship Award Rate

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|--------------------------------------|---|--|--|--|--------------------|-------------|--|--|--|--------------------------------|---|--|--|--|--------------------------------------|--|--|--|--|--------------------------------------|--|--|--|--|
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| | | | | | |
|---------------------|---------------------------|--|---|---------------------------------------|-------------------------------|
| Assessment Findings | Assessment Measure | Criterion | Summary | Attachments of the Assessments | Improvement Narratives |
| | Indirect - Benchmarking | Has the criterion Analysis of award rate - working toward 100% been met yet? | David Smith with the UL Lafayette Foundation advised that the scholarship award rate for the 1617 academic year was.... | | |

Assessment List Findings for the Assessment Measure level for Scholarship Yield - University Funded Scholarships

| | | | | | |
|---------------------|--|---|--|---------------------------------------|-------------------------------|
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| | Indirect - Benchmarking | Annual review of award and yield rates for all scholarships. | | | |
| Assessment Findings | Assessment Measure | Criterion | Summary | Attachments of the Assessments | Improvement Narratives |
| | Indirect - Benchmarking | Has the criterion Annual review of award and yield rates for all scholarships. been met yet? | The yield rate for 1617 was 57.04%. The number of scholarship offers made to incoming freshmen increased by 550 and the actual number of | | |

| | | | | | |
|--|--|--|--|--|--|
| | | | students who accepted a scholarship and enrolled in classes increased by 102 students. | | |
|--|--|--|--|--|--|

Reflection (Due 9/15/17)

Reflection

1) How were assessment results shared in the unit?

Please select all that apply. If "other", please use the text box to elaborate.

Distributed via email

Presented formally at staff / department / committee meetings (selected)

Discussed informally (selected)

Other (explain in text box below)

2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle) (selected)

Periodically (2-4 times per cycle)

Once per cycle

Results were not shared this cycle

3) With whom were assessment results shared?

Please select all that apply.

Department Head

Dean / Asst. or Assoc. Dean

Departmental assessment committee (selected)

Other faculty / staff (selected)

4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?

Communication with high school guidance counselors concerning school-specific foundation scholarships aided in the award process for those scholarships.

5) What has the unit learned from the current assessment cycle?

The unit learned that increasing the number of first time freshman offers does not have a dramatic effect on the number of students who actually enroll at the University.

Attachments